

Progress and Transparency Noteworthy Practice:

Creative and Transparent Reporting Sustains Momentum



Share progress in clear, creative ways to help communities stay informed, inspired, and invested.

Noteworthy Practices for Creative and Transparent Reporting:

- Develop reporting tools and dashboards that transform data into a visual story
- Establish measurable benchmarks and track progress to milestones
- Continuously collect data and update reports regularly
- Share updates in multiple formats and channels
- Celebrate milestones with the community
- Engage the community in reviewing and responding to results

The following success stories highlight how SS4A grant recipients have applied these practices in their grants.

Driving Transparency Through Consistent Data Sharing



Forward Pinellas

Florida, Urban, FY22

[View Pinellas' Action Plan to learn more](#)

Pinellas consistently publishes transparent data, accessible visuals, and annual reporting to keep both the community and partner agencies informed on Action Plan progress. Pinellas is:



Publishing a monthly fatality map, which is shared with agency partners, to track crashes in near real time and compare progress to the previous year.



Releasing an annual Trends and Conditions Report on its publicly available website to track and report progress.



Maintaining an interactive public webpage featuring maps, visuals, and project updates to make complex safety data understandable and actionable.



Communicating key findings and performance data through social media and organizing a series of community workshops to share project updates.

Source: [Forward Pinellas](#), used with permission by Guidehouse.

Pinellas County Safety Performance Measures	2019	2020	2021	2022	2023	2024	2019-2023 Average	2020-2024 Average	Percent Change (From 2019-23 Avg. to 2020-24 Avg.)
Number of Motor Vehicle Crash-Related Serious Injuries	677	665	687	592	553	592	628	618	-1.6%

Pinellas' Annual Trends and Conditions Report highlights transportation and safety data across the county, including projects and insights from their Action Plan, illustrating year-over-year changes and emerging trends in roadway safety.

Sharing Progress Through Events and Dashboards



MetroPlan Orlando Florida, Urban, FY22

[View MetroPlan Orlando's Action Plan to learn more](#)

MetroPlan Orlando keeps the community involved by **sharing progress in open and accessible ways**. Through interactive forums, events, and online tools, they are building trust and encouraging everyone to take part in creating a safer transportation system. MetroPlan Orlando is:



Hosting Task Force meetings that bring together planning, engineering, law enforcement, public health representatives and residents to exchange updates, share successes, discuss challenges, and monitor progress.



Maintaining a dedicated Action Plan website with a regularly updated safety data dashboard and a mapping tool that allows residents to identify areas of concern.



Offering quarterly speaker series events where the community can join in-depth conversations on safety topics with regional, state, and national transportation experts.



MetroPlan Orlando's Speaker Series flyers promote each event encouraging participation so that all communities across the region can learn and grow together.

Recordings of Speaker Series sessions and Task Force meetings are available on the MetroPlan Orlando YouTube channel, making these discussions accessible to everyone, anytime.

Source: [MetroPlan Orlando](#), used with permission by Guidehouse

Strengthening Transparency Through Partnership



City of Cortez Colorado, Rural, FY22

[View Cortez's Action Plan to learn more](#)

Cortez fosters transparency and public trust by combining **local partnerships and communication tools** to report safety progress clearly and consistently. Cortez is:



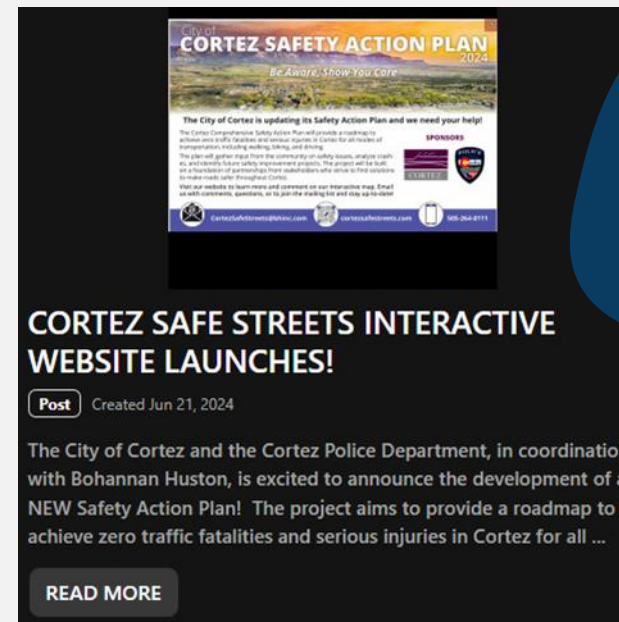
Partnering with local police to share updates through their social media, websites, and engagement activities.



Inviting residents to sign up for email updates or call the police department directly for updates.



Publishing annual updates at City Council meetings, allowing for discussion in-person or virtually through a livestream.



“Cortez Police ensures ongoing transparency by providing local updates on roadway safety efforts across multiple channels.”

The Cortez Police Department continues to share roadway safety updates and events through its website, ensuring residents have easy access to information.

Source: [Cortez Police Department](#), used with permission by Guidehouse